



FINAL PROGRAMME

(Warsaw, 25-26, October 2019)

ROOM D202 Senate Hall

Honorary patronage:
The Academy of Young Scholars of the Polish Academy of Sciences



Day 1: Friday, October 25

TIME	AGENDA	TOPIC	PEOPLE
12:00 - 13:00	Welcome Lunch		
13:00 - 13:15	Opening remarks		prof. Andrzej K. Koźmiński (Kozminski University)
13:15 - 14:15	Discussion Panel 1	The institutional background of Business History around the World and in CEE	Chair: prof. Tomasz Ochowski (Warsaw University) Guest Speaker: prof. Andrea Colli (President of EBHA, Bocconi University)
14:15 - 14:30	Coffee break		
14:30 - 15:45	Discussion Panel 2	Unique aspects of CEE Business History: themes, topics, and potential contributions	Chair: dr hab. Maciej Tymiński (University of Warsaw) Panelist: prof. Luciano Segreto (University of Florence / Gdansk University of Technology) Panelist: dr Judit Klement (Eötvös Loránd University of Budapest / Hungarian Academy of Sciences) Panelist: dr Aleksandra Bilewicz (Polish Academy of Sciences) Panelist: dr Tomáš Gecko (Charles University in Prague) Panelist: dr Kristýna Kaucká (Masaryk Institute and Archives of the Czech Academy of Sciences)
15:45 - 16:00	Coffee break		
16:00 - 17:30	Discussion Panel 3	Recent developments of Business History in the CEE	Chair: prof. Antonie Doležalová (Charles University) Panelist: prof. Žarko Lazarević (Institute of Contemporary History Ljubljana) Panelist: dr Szabolcs Somorjai (Hungarian Academy of Sciences) Panelist: dr Mariusz Jastrząb (Collegium Civitas) Panelist: dr Volodymyr Kulikov (The Ukrainian Catholic University)
17:30 - 18:00	Transfer to museum		
18:00 - 21:30	Private sightseeing of Polish Vodka Museum followed by Dinner		

Day 2: Saturday, October 26

TIME	AGENDA	TOPIC	PEOPLE
08:15 - 09:00	Welcome coffee		
09:00 - 10:15	Discussion Panel 4	Challenges and Opportunities for Business Archives in CEE	Chair: dr Mária Hidvégi (Tungsram kft. company) Panelist: dr Milan Balaban (Tomas Bata University, Zlin) Panelist: dr Artur Jóźwik (Director of Culture Office, City of Warsaw) Panelist: Alex Ritchie (International Council on Archives, Section on Business Archives)
10:15 - 10:30	Coffee break		
10:30 - 11:45	Discussion Panel 5 (Meet the Editors)	Publishing business history research	Chair: dr Mariusz Jastrzab (Collegium Civitas) Panelist: prof. Andrea Colli (Bocconi University, journal: Business History) Panelist: prof. Alfred Reckendrees (Copenhagen Business School, journal: Scandinavian Economic History Review) Panelist: dr Wim Van Lent (Montpellier Business School, Journal of Management History)
11:45 - 12:00	Coffee break		
12:00 - 13:15	Discussion Panel 6	Research methods in business history research	Chair: dr Karolina Mikołajewska-Zajac (Kozminski University) Panelist: prof. Eduard Kubů (Charles University in Prague) Panelist: dr Barbora Štolleová (Charles University in Prague) Panelist: dr Muhammad Kamran (Warsaw University) Panelist: Hana Moravcova (Charles University in Prague)
13:30 - 14:30	Farewell lunch		

VENUE

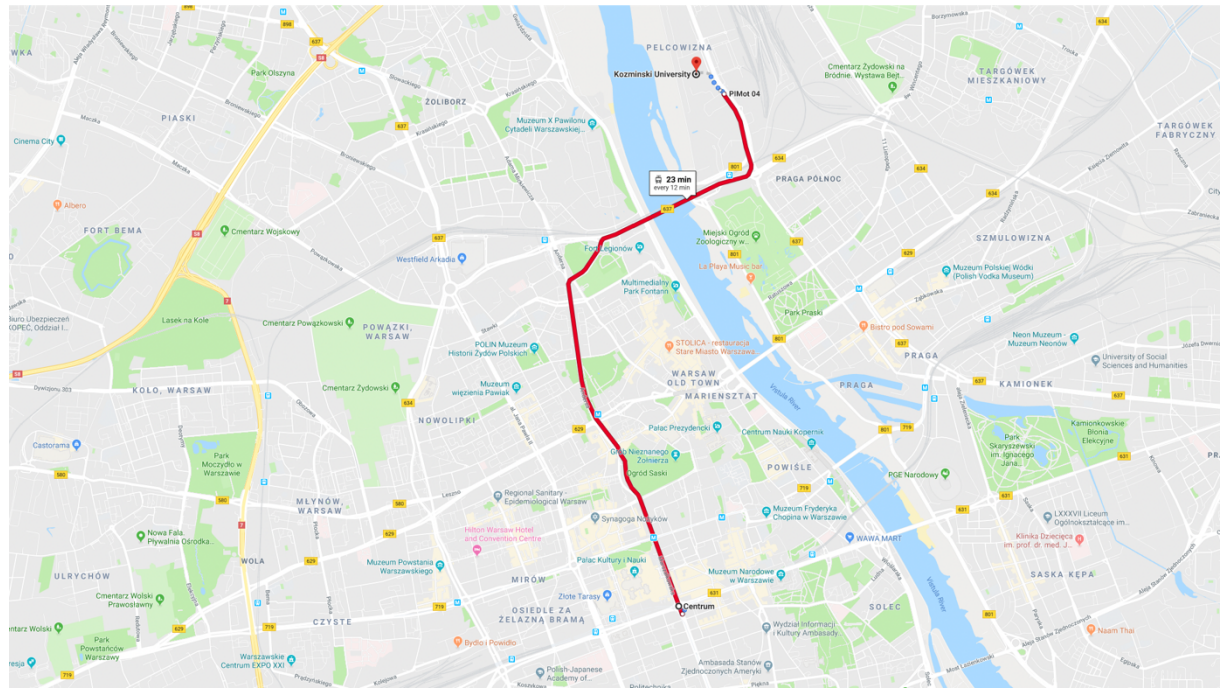
[Kozminski University](#)

Warsaw, Jagiellonska 57/59 St.



Kozminski University is seated in the north-east of Warsaw, at Jagiellonska st. 57/59 between the Gdański Bridge and the Grot-Rowecki Bridge. It takes 15 - 20 minutes by bus or tram to get here from Downtown Warsaw. You can do so by taking Trams 18, 20 or Bus 509.

The following map shows how to get from the Warsaw City Center to Kozminski University by tram no. 18



SUGGESTED ACCOMODATION

Novotel Warszawa Centrum (City Centre) - Marszałkowska 94/98, Warsaw, Poland

<https://www.accorhotels.com/gb/hotel-3383-novotel-warszawa-centrum/index.shtml#origin=novotel>

The Hotel Novotel Warszawa Centrum, situated in the heart of the city, is just a stone's throw away from the main train station. Conveniently accessed from the Okęcie airport, the hotel offers an ideal base to explore Warszawa's many treasures. Links with the main areas of the capital. You can reach the hotel by tram from a station 0.3 miles (500 m) away and by direct bus or urban rail from Chopin Airport. The journey takes approximately 25 minutes.

[IBIS Hotel Centrum](#) (City Centre) – Solidarności 165 St.

<http://ibishotel.ibis.com/pl/hotel-2894-ibis-warszawa-centrum/index.shtml>

The Hotel Ibis Warszawa Centrum is located right in the center of the city, not far from the Old Town and the capital's business district. Its location ensures an easy journey to the Central Station, 10 km from Warsaw Chopin Airport

[IBIS Hotel Stare Miasto](#) (Old Town) – Muranowska 2 St.

www.ibishotel.com/pl/hotel-3714-ibis-warszawa-stare-miasto-old-town

The Ibis Hotel Warszawa "Stare Miasto" Hotel is located next to the picturesque gateway to Warsaw's Old Town, 12 km from Warsaw Chopin Airport

Rialto Hotel – Wilcza 73 St.

<http://www.rialto.pl/en/index/index>

Rialto is an exquisite 5- star hotel with a very unique décor, [discreetly located in uptown Warsaw](#), with an easy and quick access to all Warsaw's tourist attractions, offices, best shopping malls and entertainment ; 500 meters from Warsaw Central Railway Station, 7 km from Warsaw Chopin Airport.

[Maria Hotel](#) – Jana Pawła II 71 St.

<http://www.hotelmaria.pl/>

Maria Hotel is situated in the centre of Warsaw, can be easily reached from Warsaw Chopin Airport and Central Railway Station. Is located near the business and shopping centre of Warsaw, next to the hotel's entrance there is a bus stop.

[Czarny Kot Hotel](#) – Okopowa 65 St.

<http://www.hotelczarnykot.com.pl/>

Czarny Kot Hotel is located right in the center of the city, 10 km from Warsaw Chopin Airport, its location ensures an easy journey to the Central Station.

How to reach a hotel from the Chopin Airport:

Taxi: There are three licensed taxi corporations at the airport: ELE SKY, SUPER, BAYER or SAWA TAXI. Taxi stops are located at the exit of Terminal A (Arrivals). Payment: cash and credit card. The taxi fare from the airport to some hotel in a city centre is approx. PLN 50 - 100 (12-20 Euro). We strongly advise you to use licensed services offered at the Chopin Airport.

We recommend :

- SAWA TAXI – tel. +48 22 644-4444
- ELE TAXI – tel. +48 22 811-1111

Payment: cash and credit card.